



GIOVANNA MASELLA

After long periods spent abroad (Vietnam, India, Philippines), in 1969 she took her Degree in Modern Foreign Languages and Literatures (English and French) at the Università degli Studi, in Rome.

Her first working experience was in the field of music publishing and record companies for soundtracks for films. She cooperated with Morricone, Piccioni, Trovajoli and Bacalov, cinema producers, Italian and foreign music publishers, singers, orchestra conductors, record companies.

She also wrote English lyrics for songs. From 1979 she worked for SACIS (RAI associated company) in the Foreign Sales Department with responsibility for the international distribution of television, cinema and homevideo productions.

In 1995 and 1996 she was responsible for the television distribution of RAI and independent producers' catalogues all over the world. In 1997 she ran the European Office of SACIS.

Since 1998 she is responsible for the **Radio Department of Prix Italia**, RAI.