



PRIX ITALIA

57th EDITION OF PRIX ITALIA

Milan, Cernobbio (Lake Como)

18/24 September 2005

FRIDAY 16 TH SEPTEMBER		
12.00	Auditorium Headquarters Pirelli RE Via Bicocca degli Arcimboldi, 12 - Milan	Press conference with RAI, Pirelli, Prix Italia Special Prizes representatives and authorities
SATURDAY 17 TH SEPTEMBER		
		Delegates/jury members arrive in Milan check into city centre hotels
	Prix Italia Village Headquarters Pirelli RE	Registration and accreditation at the Pirelli Bicocca
SUNDAY 18 TH SEPTEMBER		
9.00	Prix Italia Village Headquarters Pirelli RE	Registration and accreditation
9.30	Prix Italia Village Headquarters Pirelli RE	Radio, TV, Web, Granarolo and Quirinale Special Prizes Juries briefings with the Secretary General. Election of Presidents.
14.30	Meeting Point Headquarters Pirelli RE	Departure by coach from Milan to Villa Erba and Cernobbio on Lake Como. Embarkation at Villa Erba for boat tour of Lake Como (1 hour). Apéritif on terrace overlooking the lake.
20.00	Villa Erba, Cernobbio	Official opening ceremony A concert by the Milan Giuseppe Verdi Symphony Orchestra (with tv coverage by RAI Due for the programme "Palcoscenico") will be dedicated to music from the films of Luchino Visconti. Monica Loffredi will host the event. A buffet will follow
23.00	Meeting Point Headquarters Pirelli RE	Return by coach to Milan

MONDAY 19 TH SEPTEMBER		
9.00/18.00	Prix Italia Village Headquarters Pirelli RE	Juries in session
9.00/18.00	Prix Italia Village Headquarters Pirelli RE	Video-on-demand of programmes in competition and radio listening room
9.30/11.00	Prix Italia Village Headquarters Pirelli RE	Italian Radio and Television Community meeting
11.00/12.00	Prix Italia Village Headquarters Pirelli RE	Italian Radio and Television Community press conference
12.30	Auditorium Headquarters Pirelli RE	Press Conference held by Agostino Saccà, RAI Fiction Director
15.00/18.00	Prix Italia Village Headquarters Pirelli RE	Italian Radio and Television Community General Assembly
21.00	Auditorium Headquarters Pirelli RE	RAI Due preview: "Nebbie e delitti"
TUESDAY 20 TH SEPTEMBER		
9.00/18.00	Prix Italia Village Headquarters Pirelli RE	Juries in session
9.00/18.00	Prix Italia Village Headquarters Pirelli RE	Video-on-demand of programmes in competition and radio listening room
12.00	Auditorium Headquarters Pirelli RE	Press Conference held by Massimo Ferrario, RAI Due Director
18.00	Circolo della Stampa Corso Venezia, 16	Presentation of RAI-Eri book "Sleeping Beauty and her Guardians", Giuliana Del Bufalo interviews Pier Luigi Celli.
21.00	Auditorium Headquarters Pirelli RE	RAI Uno previews: "Il grande Torino"
WEDNESDAY 21 ST SEPTEMBER		
9.00/18.00	Prix Italia Village Headquarters Pirelli RE	Juries in session
9.00/18.00	Prix Italia Village Headquarters Pirelli RE	Video-on-demand of programmes in competition and radio listening room
12.00	Auditorium Headquarters Pirelli RE	Press Conference held by Fabrizio Del Noce, RAI Uno Director
21.00	Auditorium Headquarters Pirelli RE	RAI Tre preview: "1968"

THURSDAY 22 ND SEPTEMBER		
9.00/13.00	Prix Italia Village Headquarters Pirelli RE	Juries in session
9.00/18.00	Prix Italia Village Headquarters Pirelli RE	Video-on-demand of programmes in competition and radio listening room
12.00	Auditorium Headquarters Pirelli RE	Press Conference held by Paolo Ruffini, RAI Tre Director
14.30	Prix Italia Village Headquarters Pirelli RE	Radio, TV, Web, Granarolo and Quirinale Special Prizes Juries meet to present short lists
16.30/18.00	Prix Italia Village Headquarters Pirelli RE	EBU Music and Dance Bureau Meeting
18.00/19.00	Prix Italia Village Headquarters Pirelli RE	EBU Music Experts Information Session
21.00	Auditorium Headquarters Pirelli RE	RAI Educational previews: "Perché Alessandrini?"
FRIDAY 23 RD SEPTEMBER		
9.30/11.30	Auditorium Headquarters Pirelli RE	Public Debate of the Juries
9.00/18.00	Prix Italia Village Headquarters Pirelli RE	Video-on-demand of programmes in competition and radio listening room
9.00/16.00	Prix Italia Village Headquarters Pirelli RE	EBU TV Committee Meeting
9.30/16.30	Prix Italia Village Headquarters Pirelli RE	EBU Radio Drama Project Group
12.30	Auditorium Headquarters Pirelli RE	Press Conference held by Bruno Socillo, Radio1, Grr and Gr Parliament Director, Sergio Valzania, Radio Programme Director, Riccardo Berti, Public Utility Channels and Innovative Director
14.30	Prix Italia Village Headquarters Pirelli RE	Radio, TV, Web, Granarolo and Quirinale Special Prizes Juries meet to present decide on winners
15.30	Auditorium Headquarters Pirelli RE	a. <u>Press Conference by Lombardy Faculty of the Experimental Cinema Centre</u> The President of the Lombardy Region, Roberto Formigoni, the Lombardy Culture, Identity and Autonomy Officer, Ettore A. Albertoni and the President of the Experimental Cinema Centre, Francesco Alberoni will all be present. The introduction will be the Secretary-General of the Prix Italia, Alessandro Feroldi.

		<p>b. <u>Ceremony to sign the letter of intent of the Experimental Cinema Centre and Busto Arsizio Film Factory</u> Speeches:</p> <p>c. Gavino Sanna, Advertiser Executive, and Alessandro D'Alatri, Director, for the presentation of the Lombardy Industrial Cinema Centre of the CSC.</p> <p>d. Prof. Milly Buonanno, Lecturer in Sociology of Communication at Florence University and Director of the Italian Fiction Observatory will present the Ricerca sulla Fiction italiana "Lontano nel tempo", (Report of Italian Fiction "In the Distant Past") published by RAI-ERI in the series VQPT (<i>Verifica Qualità Programmi Trasmessa – Verification Quality Broadcast Programmes</i>).</p> <p>e. <u>Workshop: Cinema and TV, increasingly related?</u> Organized by Lombardy Dept. of Experimental Centre of Cinematography will feature interventions from Italian and international writers, directors and producers.</p>
SATURDAY 24TH SEPTEMBER		
9.30/11.00	Auditorium Headquarters Pirelli RE	General Assembly
12.00	Auditorium Headquarters Pirelli RE	Press Conference held by Alberto Contri, Amministratore Delegato di RAI NET
15.00/17.00	Auditorium Headquarters Pirelli RE	Award Ceremony
20.00	Auditorium of Verdi Orchestra Largo Mahler	Closing Ceremony Personalities and clips covering half a century of Milan's history. Television was born in the 1950s in Corso Sempione, then there was Carosella, Italy ground to a halt to watch "Lascia o Radoppia" and the first fashion parades on the small screen - and so on up to the present day. The music of Verdi and television theme tunes will be played by the Giuseppe Verdi Symphony Orchestra (TV coverage by Rai Uno).

GUIDED VISITS

- "The Last Supper" (last group, 18:45 - 19, max 25 per group)

VIDEO-ON-DEMAND

- Programmes in competition at the 57th Edition of the Prix Italia
- Winning TV Programmes of Prix Italia 2000/2004
- Winning Radio Programmes of Prix Italia 2000/2004

RAI PROGRAMMES

- RAI Due: *Opening Ceremony* (70'), broadcast on 19/9/2005 at 12 p.m.
- RAI Uno: *Closing Ceremony* (70'), broadcast on 25/9/2005 at 11 p.m.
- RAI Tre: *Prix Italia Special* (10') daily, covered by TGR Milan, broadcast at 3 p.m.
- Teletext
- Radio RAI

PROMOS

The Prix Italia promo spots will be broadcast every day of September on RAI radio and television channels.