

## **THE COMPETITIONS RADIO, TELEVISION, WEB**

### **CHARACTERISTICS OF THE THREE COMPETITIONS**

The Prix Italia – the oldest international radio and television prize (founded by RAI in 1948) and certainly one of the most prestigious – has a unique structure among international festivals. Its members include **82 public and private broadcasters** from 42 countries on five continents. Only members can enter programmes in competition.

Representatives from member organisations assemble twice a year to vote on major decisions and elect the President, who for 2004-5 is Caroline Thomson, Director Policy, Legal, Strategy and Distribution at the BBC. Since November 2003, the Secretary-General has been Alessandro Feroldi.

During the week of the Prix, the programmes are viewed/heard and judged by **7 international juries** (3 for radio, 3 for television and 1 for the web). The juries are made up of directors, producers, broadcasting executives, experienced academics and independent professionals, all sent at their own expense by the member organisations and chosen according to a rigid process of rotation. This process, designed by the founders to ensure the integrity and quality of the juries, is one of the characteristics that has always distinguished the Prix, which has the widest body of professor jury members of all international prizes and festivals.

**The 2005 Prix Italia will award the following prizes:**

#### **TELEVISION**

- 1 *Performing Arts- creative work of music, theatre dance, figurative arts*
- 2 *Documentary on music and the arts*
- 3 *TV movie and mini-series*
- 4 *Series and serials*
- 5 *Cultural and general interest documentaries*
- 6 *Current affairs documentaries*

## **RADIO**

- 1 *Creative musical work*
- 2 *Programme about music*
- 3 *Original work of radio drama*
- 4 *Radio adaptation*
- 5 *Cultural and general interest documentary*
- 6 *Current affairs documentary*

## **WEB**

*No sub-categories*

The **work of the juries** will take place in the Prix Italia village, starting Sunday 18 September, following accreditation, jury briefing and the election of the jury Presidents.

Juries must submit short lists of finalists in each category by the afternoon of Thursday 22. The following morning, the jury members will meet the other Prix Italia delegates and the public to debate the quality criteria that led to the selection of the finalists.

The programmes are viewed/heard once more before the juries select the winning programmes. These will be announced at the award ceremony, which will be followed by the closing show.

**This year there are a total of 182 programmes in competition in the Radio, Television and Web sections: 79 for Radio, 92 for TV and 11 for the Web.**

## **PRESIDENT OF THE REPUBLIC'S SPECIAL PRIZE**

The President of the Republic wanted to offer a special prize.

The silver cup will be awarded to the programme that best deals with the reality of youth.

The jury will be made up of journalists Maria Luisa Agnese (editor of Corriere della Sera Magazine), Chiara Beria di Argentine (La Stampa), Isabella Bossi Fedrigotti (Corriere della Sera), and Stella Pende (Panorama).

## **THE PRIX ITALIA/GRANAROLO SPECIAL PRIZE "COMMUNICATION FOR LIFE" (FIFTH EDITION)**

For the fifth year running, leading foodstuffs manufacturer Granarolo is offering a special prize for documentaries, docu-dramas and dramas on the theme of "Communication for Life".

### **CHARACTERISTICS OF THE PRIZE**

Once again the Prix Italia/Granarolo Special Prize seeks to affirm itself as a socially committed prize for quality that aims to defend life and human dignity and, at the same time, applaud the courage and hope of the poorest and weakest populations and social categories. 26 television programmes have been entered in competition.

Thus, starting with this edition, Art.1 of the Statute of the Special Prize Prix Italia/Granarolo states: "A *Prix Italia/Granarolo Special Prize* on the theme of "*Communication for Life*" is being established for television programmes (documentaries, docu-dramas and dramas) dealing with economic, social, political, and cultural realities in situations of emergency, and intolerance and the repression of the fundamental liberties of individuals and societies. In particular, the aim is to give a voice to aspirations to restore and defend life when the actions of man or natural events have profoundly debased human dignity and suffering insinuates itself between the cracks of an apparently normal everyday life. Recounting through a documentary or as fiction how courage or hope can flourish among the desperation of an oppressed population or an individual existence marked by pain means promoting a culture of solidarity, acceptance and respect. The Special Prize thus aims to award quality television productions in line with the general goals of the Prix Italia and the values promoted by Granarolo in the alimentary and ecological fields."

## **THE SIGNIS PRIZE**

Once again, the International Catholic Association for Communication will award the *Signis Prize* to the television programme in competition which does the most to promote human values.

The jury is made up of Robert Molhant, General Secretary SIGNIS, Paolo Pellegrini, Programme Director of NOVA-T SRL, André Kolly and Patrick Keppel, Centre Catholique Communication et Culture.