



MILANO, SEPTEMBER 29<sup>TH</sup> – OCTOBER 1<sup>ST</sup>

WEB ENTRIES: 27



BELGIUM

**VRT Vlaamse Radio en Televisieomroep**

SuperDiv@GenerationM

Superdiversity @GenerationM

<https://www.facebook.com/GenerationM.be/videos/1717137668525119/>

Wissel van de Macht

Change of Power

<http://wisselvandemacht.canvas.be>

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CANADA

**CBC/SRC Canadian Broadcasting Corporation / Société Radio-Canada**

Highway of Tears

Highway of Tears

<http://www.cbc.ca/radio/thecurrent/features/missingandmurdered>

Nouvelle application ICI Radio-Canada Première

New ICI Radio-Canada Première Application

<https://itunes.apple.com/ca/app/la-radio-de-radio-canada/id319839618?mt=8&ign-mpt=uo%3D4>

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CZECH REPUBLIC

**CTV Ceska Televize**

KIV. Boží král!

KIV. Holy King

<http://decko.ceskatelevize.cz/en/kiv>

Anca a Pepík

Annie and Joey

<http://decko.ceskatelevize.cz/anca-a-pepik/anca-pepik-carovny-les>

**CZCR Czech Radio**

Zhasni!

Turn Off the Lights!

<https://www.zhasnipodcast.cz/>

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DENMARK

**DR Danish Broadcasting Corporation**

Tak for kaffe

Coffee and Coke - a Co-created YA Fiction

[https://www.dr.dk/om-dr/nyheder/nu-er-thomas-skovs-ungdomsroman-udgivet%20\(article\)](https://www.dr.dk/om-dr/nyheder/nu-er-thomas-skovs-ungdomsroman-udgivet%20(article))

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FRANCE

**ARTE Radio/ ARTE France**

Tous les internets, le web contre attaque  
All These Internets! The Web Strikes Back!  
**<http://info.arte.tv/fr/tous-les-internets>**

How to Make a Ken Loach Film  
How to Make a Ken Loach Film  
**<http://howtomakeakenloachfilm.com/en>**

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GERMANY

**ARD Arbeitsgemeinschaft der öffentlich-rechtlichen Rundfunkanstalten der Bundesrepublik Deutschland**

Wishlist  
Wishlist  
**[www.youtube.com/wishlistserie](http://www.youtube.com/wishlistserie)**

HeadlineZ  
HeadlineZ  
**<https://www.youtube.com/user/RaykAnders>**

**ZDF Zweites Deutsches Fernseh**

Neo Magazin Royale: Be Deutsch  
Neo Magazin Royale: Be Deutsch  
**[www.neomagazinroyale.de](http://www.neomagazinroyale.de)**

Gladiatoren im Kolosseum - eine 3D-360°-Zeitreise  
Gladiators in the Roman Colosseum VR 3D 360°  
**<http://vr.zdf.de/gladiatoren/>**

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ITALY

**RAI Radiotelevisione Italiana**

RaiPlay  
RaiPlay  
**[www.raiplay.it](http://www.raiplay.it)**

#laviadiuscita  
#thewayout  
**<http://www.report.rai.it/webdoc/la-via-d-uscita>**

**Elemedia S.p.A.**

Made in Italy – Il lungo viaggio verso Rio  
Made in Italy – The Long Journey to Rio  
**<https://video.repubblica.it/rubriche/made-in-italy>**

JAPAN

**NHK Nippon Hoso Kyokai**

The NHK News and Disaster Info App

The NHK News and Disaster Info App

[https://www3.nhk.or.jp/news/news\\_bousai\\_app/](https://www3.nhk.or.jp/news/news_bousai_app/)

“Close-up Gendai+” One-Minute Documentaries

“Today’s Close-up” One-Minute Documentaries

<https://www.facebook.com/NHKgendai/>

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NORWAY

**NRK Norsk Rikskringkasting**

Fuglefjellet

The Bird Cliff

<https://www.nrk.no/fuglefjellet-1.12984757?loc=en>

Skam

Shame

<http://skam.p3.no>

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PORTUGAL

**RTP Radiotelevisao Portuguesa**

App RTP Notícias

App RTP News

<https://www.rtp.pt/appnoticias>

Zig Zag Play

Zig Zag Play

<http://media.rtp.pt/zigzag/>

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SWITZERLAND

**SRG SSR Société Suisse de Radiodiffusion et Télévision**

Datak

Datak

<http://www.rts.ch/datak>

La stirpe di Orazio

Orazio’s Clan

<https://www.lastirpediorazio.com/>

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UNITED KINGDOM

**BBC British Broadcasting Corporation**

Unsolved: The Boy Who Disappeared

Unsolved: The Boy Who Disappeared

<http://www.bbc.co.uk/programmes/p041fkdp>



Planet Earth II – Digital Campaign  
Planet Earth II – Digital Campaign  
<http://www.bbc.co.uk/programmes/p02544td>

**BELGIUM**  
**VRT Vlaamse Radio en Televisieomroep**

**SuperDiv@GenerationM**  
<https://www.facebook.com/GenerationM.be/videos/1717137668525119/>

Project Managers: Ezra Eeman, Jasmine Haegeman - Designers: Wouter Sweron, Mike De Ridder, Anne Manteleers - Content Authors: Hinda Bluekens, Younes Vandebroek, Mike De Ridder, Nora Gharib, Dina Srouji, Faycal Aallouch, Elisabeth Peeters en Hannan Amnad – Chief Editor: Jolien Durwael - Graphics: Wouter Sweron, Mike De Ridder - Programmer: Rino Ver Eecke (Head of MNM)

Superdiversity@GenerationM

*GenerationM.be*, the online platform of the VRT radio channel MNM, is trying to reach young people under the motto “start to live your life”. With the SuperDiv project, VRT Start-Up wanted to reflect and involve the “super diverse” society by actively seeking out and working together with this young online community in an inclusive media programme and experience. For two months, a team of eight young people from diverse backgrounds and a strong online profile took over the social media channels of Generation M.



## **BELGIUM**

### **VRT Vlaamse Radio en Televisieomroep**

#### **Wissel van de Macht**

<http://wisselvandemacht.canvas.be>

Project Manager: Ruth Degraeve - Designer: Bits of Love - Content Author: Ignace Bolle – Graphics: Helga Boeye (VRT), Bits of Love - Programmers: Canvas, Reinhilde Weyns – Webeditor: Nathalie Hamaekers

#### **Change of Power**

*Change of Power* looks back at the most important political cases of the last 15 years, which to date have affected our Belgian political landscape. The host is Political VRT Journalist Marc Van de Looverbosch. On Canvas TV, this project resulted in six linear 50-minute episodes, online in 6 independent interactive stories where users were given the essence of each in a customised format and an immersive storytelling.



**CANADA**

**CBC/SRC Canadian Broadcasting Corporation / Société Radio-Canada**

### **Highway of Tears**

<http://www.cbc.ca/radio/thecurrent/features/missingandmurdered>

Designer: Ruby Buiza - Content Author: Lisa Jackson - Creative Dir.: Marty Flanagan - Prod: Chris Bennett - Cinematographer/ Editor: Connor Illsley - Programmers: Pacinthe Mattar, Kristin Nelson, Elizabeth Hoath, Cathy Simon - Host: Anna Maria Tremonti

### Highway of Tears

*Highway of Tears* is a multi-dimensional web project that uses virtual reality (VR) technology in tandem with our rigorous journalism to deepen understanding of a critical national issue. The short VR documentary, at the centre of our project, transports viewers to a notorious stretch of highway in Northern British Columbia, where community leaders say as many as 50 indigenous women have gone missing or been murdered in as many years. *Highway of Tears* is seen as ground zero in the national crisis of thousands of missing and murdered indigenous women in Canada. We showed the VR documentary at a series of five town halls, held across the country, as an entry point into a broader exploration of the issue. These 90 minute forums are also available on our web site.



**CANADA**

**CBC/SRC Canadian Broadcasting Corporation / Société Radio-Canada**

**Nouvelle application ICI Radio-Canada Première**

<https://itunes.apple.com/ca/app/la-radio-de-radio-canada/id319839618?mt=8&ign-mpt=uo%3D4>

The Digital Media team in collaboration with ICI Radio-Canada Première's team

**New ICI Radio-Canada Première Application**

The new application offers two main modes of listening: live radio and “à la carte”. In the second case, users can now listen to their favourite radio shows they might have missed, as a whole or in parts. The application is also a privileged way to discover the new digital content offering from ICI Première called *Première PLUS*. *Première PLUS* is a selection of interviews, long form reporting, documentary series, conferences recorded in a live setting and audio books. All content is organised around themed groupings. As a supplement, users can create their own tailored playlists with the “Ma radio” functionality available on all platforms.

**CZECH REPUBLIC**  
**CTV Ceska Televize**

**KIV. Boží král!**

<http://decko.ceskatelevize.cz/en/kiv>

Project Manager: Tomáš Fomín - Designer: Matyáš Trnka - Content Author: Tomáš Fomín - Graphics: Milan Marcák, Jakub Mareš - Programmers: Josef Duda, Tomáš Kozák

**KIV. Holy King**

May 14th 2016 marked the 700th anniversary of the birth of Czech King and Holy Roman Emperor Charles IV. In the Czech Republic, Charles IV is revered as the “Father of the Nation” and his “birthday” was therefore widely celebrated. Czech TV children’s web joined in the celebrations with an interactive comic “book” called *Holy King!* (*KIV. Boží král*). The project combines a “classic” computer game and extensive educational comics describing the Czech ruler as a person rather than a textbook icon. The comic book consists of nine chapters and nearly 400 original, hand-painted drawings. Each chapter is followed by a game in which children travel through Europe, fight against armed foes, collect money to build Prague or seek relics. To achieve some of the goals, the children must pass educational quizzes.

**CZECH REPUBLIC  
CTV Ceska Televize**

**Anca a Pepík**

<http://decko.ceskatelevize.cz/anca-a-pepik/anca-pepik-carovny-les>

Project Manager: Tomáš Fomín - Designer: Lucie Lomová - Content Authors: Lucie Lomová, Tomáš Fomín - Graphics: Lucie Lomová, Milan Marcák - Programmer: Josef Duda

**Annie and Joey**

A television adaptation of the graphic novel *Annie and Joey* was an outstanding Czech Television project: partly because of the novel's popularity among viewers across generations and also as it is the first animated series created by Czech Television for older children. Therefore, the children's website run by Czech Television decided to promote the TV series by creating an online game based on the principles of a classic adventure game. The game, telling a story set in an enchanted forest, maintains the genre of the original fairy tale, but at the same time resembles a mystery detective story for children. It was released on the day of the TV series première and during the first weeks, it became the most played game on the decko.cz website.



**CZECH REPUBLIC**  
**CZCR Czech Radio**

**Zhasni!**

<https://www.zhasnipodcast.cz/>

Created by: Creative HUB of Czech Radio for Radio Wave - Contact: Robert Candra - Directors of all the pieces in the series: Tereza Nvotová, Roman Štětina, Bohdan Bláhovec, Johana Švarcová, Daniel Moravec - Producer: Brit Jensen - Sound: Stanislav Abrahám, Dominik Gajarský, Jonáš Rosůlek, Adam Boháč, Martin Ožvold - Music: Dominik Gajarský - Production: Edita Kudláčová, Damian Machaj, Robert Candra, Markéta Kaňková - Narration: Barbora Šichanová - Visual: Mariana Dvořáková - Video: Kateřina Turečková - Online Content: Hana Kuncová, Tomáš Princ

**Turn Off the Lights!**

A special audio project about sex and intimacy of young people entitled *Turn Off the Lights!* is the first original podcast produced by Czech Radio. The nine-part series unveils emotions, relationships, passions, desires and captures events taking place behind the closed doors of dimly lit rooms. It takes the listeners on a journey starting at asexuality and passing from the threshold of pain and sensory pleasure into the world of BDSM. It will allow the listeners to experience erotic tension between partners during pregnancy or take them hunting for experiences via a dating app. *Turn Off the Lights!* is an intimate space where topics, which are often off-limits, are openly discussed. Immediate, authentic testimonies, captured in sound and made available on a variety of platforms, introduce the podcast as an independent mobile audio form.

**DENMARK  
DR Danish Broadcasting Corporation**

**Tak for kaffe**

[https://www.dr.dk/om-dr/nyheder/nu-er-thomas-skovs-ungdomsroman-udgivet%20\(article\)](https://www.dr.dk/om-dr/nyheder/nu-er-thomas-skovs-ungdomsroman-udgivet%20(article))

Project Manager: Kåre Vedding Poulsen - Designer: Ida Skjerk - Content Authors: Thomas Skov, Ida Skjerk, Kåre Vedding Poulsen

**Coffee and Coke – a Co-created YA fiction**

*Coffee and Coke* is a unique way of dealing with literature and young people. DR's Popular Host Thomas Skov makes it his goal to use digital platforms and physical meetings to co-create a YA novel that young people would actually read... resulting in a story about a young man trying to quit selling coke. A 7-episode podcast on the process, as well as numerous interactions with young people, paved the way for a successful new mode of engaging young people and letting them share their fantasies and inner life. *Coffee and Coke* became the book that young people would actually bother reading... because it was about their life and they had a share in it. Curiosity about using digital to tell new types of stories and understanding young people ensured this project went all the way.



**FRANCE**

**ARTE Radio/ ARTE France**

**Tous les internets, le web contre-attaque**

<http://info.arte.tv/fr/tous-les-internets>

Project Manager: Julien Le Bot - Designer: Laurent Follea - Content Authors: Judith Kormann, Maxime Vatteble - Graphics: Laurent Follea

**All These Internets! The Web Strikes Back!**

*Tous les internets* is an online magazine specifically created for mobile devices and social networks. This weekly production is dedicated to the latest forms of democratic vigilance, digital empowerment and global issues being resolved locally. *Tous les internets* is a Skype conversation, edited and published in mobile-friendly formats adapted to social media platforms. Gifs and animated graphics help explain and contextualise new forms of political culture and the manufacture of countervailing powers all over the world. Our stories are focused on grassroots movements and individual initiatives, their fight against racism and discrimination, against corruption, but also their struggle for whistle-blower protection, accountability, democratic transparency or sustainable development.



**FRANCE**

**ARTE Radio/ ARTE France**

### **How to Make a Ken Loach Film**

<http://howtomakeakenloachfilm.com/en>

Project Managers: Camille Lacharmoise, Jack Thomas O'Brien - Designers: Sébastien Brothier, Thomas Deyriès - Content Authors: Jack Thomas O'Brien, Sébastien Brothier, Thomas Deyriès - Graphic: Jérôme Gonçalves - Programmers: Maxime Quintard, Emmanuel Dugorni, Raphaël Arbus, Nicolas Menet - Director : Emmanuel Roy - Editing: Emmanuel Roy, Julie Quintard

### **How to Make a Ken Loach Film**

*How to Make a Ken Loach Film* is an interactive project directed by Emmanuel Roy and coproduced by Upian, Sixteen Films and ARTE, in which the audience makes choices regarding the film's length and composition. Through the making of Palme d'Or Winner *I, Daniel Blake*, Ken Loach's last movie as well as his earlier films, *How to Make a Ken Loach Film* explores how the director depicts reality. It begins with a 39mm movie examining Ken Loach's directing during the making of *I, Daniel Blake*. In addition to this first video, insight is given into 10 key moments when principles and past experiences underlying Ken Loach's cinema are shown. *How to Make a Ken Loach Film* is available free online in French, English and German.

**GERMANY**

**ARD Arbeitsgemeinschaft der öffentlich-rechtlichen Rundfunkanstalten der Bundesrepublik Deutschland**

**Wishlist**

[www.youtube.com/wishlistserie](http://www.youtube.com/wishlistserie)

Commissioning Editors (Radio Bremen, ARD): Helge Haas, Marcel Heberlein, Lina Kokaly

**Wishlist**

How far would you go to make your biggest wishes come true? It is the very question lying behind *Wishlist*, Germany's first ever mystery-drama web series. 17-year-old Mira and her friends discover *Wishlist*: a smartphone app that makes any wish come true, as long as you fulfil a task the app sets for you. The teenagers quickly fall in love with the app, but soon realise that their actions can have unintended and terrible consequences. *Wishlist* was created by a small team of filmmakers, all of whom took on several roles at once. One of the producers, for example, was both co-author and lead actor, as well as being responsible for the score. The stunning visuals, authentic teenage language and topical subject matter made it a huge hit with young audiences and already won *Wishlist* some of the most prestigious awards in Germany.

**GERMANY**

**ARD Arbeitsgemeinschaft der öffentlich-rechtlichen Rundfunkanstalten der Bundesrepublik Deutschland**

**Headlinez**

<https://www.youtube.com/user/RaykAnders>

Project Manager: Melanie Gath (SWR) - Designer: Jakob Rompkowski - Content Author: Rayk Anders - Graphics: Jakob Rompkowski

**Headlinez**

In *Headlinez*, YouTuber and Political Blogger Rayk Anders scrutinises catch-lines to decipher the facts behind rabble-rousing disinformation. He analyses political controversies that agitate Germany, from Merkel to Erdogan, from religion to football. His tone is colloquial, the look recalls cartoons. However, concerns remain serious: real headlines, real issues, real opinion. Rayk Anders is a Berlin-based freelance journalist. His opinionated features about politics and conspiracy theories kick off heated debates time and again.



**GERMANY**  
**ZDF Zweites Deutsches Fernseh**

**Neo Magazin Royale: Be Deutsch**  
[www.neomagazinroyale.de](http://www.neomagazinroyale.de)

Project Manager: Tim Engelmann - Designer: Johannes Schmitt - Content Author: Jan Boehmermann - Programmers:  
David Wieching, Hans Kranich

Neo Magazin Royale: Be Deutsch

The world is going completely nuts! Europe feels threatened by 0.3% refugees, the USA is about to elect a man whose strings under his toupee no one really knows who is pulling and, if that was not bad enough, Germany (of all nations) has to enlighten the world on how to behave morally. I mean GERMANY! They did not even win one single world war!

**GERMANY**  
**ZDF Zweites Deutsches Fernseh**

**Gladiatoren im Kolosseum - eine 3D-360°-Zeitreise**

<http://vr.zdf.de/gladiatoren/>

Project Managers: Kirsten Bode, Friederike Haedecke - Designer: Joerg Courtial - Content Authors: Claudia Moroni, Sebastian Scherrer - Graphics: Joerg Courtial, Nils Rosenow, Ludwig Fuchs, Wolf Knittig - Programmer: Philipp Clermont

**Gladiators in the Roman Colosseum VR 3D 360°**

This 10-minute 3D 360°video enables the user to travel in time to ancient Rome in 80 A.D. The viewer finds himself in the centre of the arena while gladiators are fighting all around. Later he stands in Caesar Titus's podium as the emperor determines the life or death of a defeated gladiator. The combination of elaborate re-enactments and detailed historical, photorealistic computer images revives the ancient world in 360°. In this way, the user enjoys seeing the scenery in intense physical proximity, not comparable to everyday movies. This project was mainly concerned with historical accuracy, a vital feature provided by experts and by accompanying information on the historical background in addition to a web video. Our aim was to arouse interest in history through emotion.



**ITALY**

**RAI Radiotelevisione Italiana**

**RaiPlay**

[www.raiplay.it](http://www.raiplay.it)

Project Manager: Gian Paolo Tagliavia - Programmer: Marco Nuzzo - Content author: Maria Pia Ammirati - Website editor: Bruno Calò, Gianluca Visali - Social Media Editor: Antonella Di Lazzaro -Designer/Grafic: Marco Marini

**RaiPlay**

*RaiPlay* is the all-new fully-customised and inclusive multi-media service which can be accessed through the app, through browsers and through smart TVs, enabling users to enjoy the entire Rai offer through streaming and on demand. With *RaiPlay*, users can watch programmes that have been aired over the course of the previous seven days again, as well as access the rich Rai catalogue, organised according to genre: Programmes, Fiction, Film, TV Series, Cartoons and *I Favolosi (Legends)*, a selection from the Rai Teche content archive. *RaiPlay* is enriched with a host of new features that enables users to enjoy a personalised approach to Rai's offer, with the option of creating playlists, "watch later" and save "favourites". *RaiPlay* completes Rai's transition from a simple broadcaster to a fully-fledged media company, where the "product" is at the heart of the business and can be accessed via a platform that is increasingly focused on the needs of the viewer, with an aim to connecting with the Millennial target audience first and foremost.

**ITALY**

**RAI Radiotelevisione Italiana**

**#laviaduscita**

<http://www.report.rai.it/webdoc/la-via-d-uscita>

Project Manager: Elisa Marincola - Designers: Francesco Laurenti, Marina Tosto - Content Authors: Claudia Di Pasquale, Giuliano Marrucci, Giulio Valesini - Graphics: Giorgio Vallati - Programmers: Francesco Laurenti, Marina Tosto

**#thewayout**

*Laviaduscita* (*#thewayout*) is a practical, publicly-managed project (i.e. not run by cooperatives or associations) for the reception of asylum seekers, supervised at an European level. The idea, first forwarded by Milena Gabanelli, journalist and former host of *Report*, was filmed as part of the first web documentary of the same programme, broadcast in March 2017. The concept lies in reclaiming abandoned or disused public buildings in order to transform these into housing and training centres for asylum seekers, with the added benefit of the creation of jobs in construction as well as roles for teachers, trainers, psychologists and doctors, creating a sense of greater safety and control among the general public. Asylum seekers stay in the facilities provided by the programme for a total of 6 months, after which – given an official status, a grasp of the language and a CV – they are relocated in small groups throughout Italy and the other member states, to be integrated into the community.

**ITALY**  
**Elemedia**

**Made in Italy – Il lungo viaggio verso Rio**

<https://video.repubblica.it/rubriche/made-in-italy>

Production: Visualdesk Elemedia (Gruppo Espresso-Gedi), RepTv, Francesco Fasiolo - Producers: Anna Rutolo, Monica Bartolini - Director: Sonny Anzellotti - Filmmakers: Vito Pagano, Leonardo Meuti - Editing: Giulio La Monica - Graphics: Riccardo Pulvirenti

**Made in Italy – The Long Journey to Rio**

These moving stories reveal another side of the people, the characters behind Italy's Olympic athletes. Wrestlers, fencers, beach volley players, boxers, water pole swimmers are interviewed during their gruelling training. The competitors' array of hopes, their fatigue and passion lie at the very heart of these episodes. Paralympics Fencer Bebe Vio's video, filmed before she shot to fame, perhaps stands out as the most engaging as she shares her emotions, her incredible feats...her own life. The Bebe Vio docufilm won the "Candido Cannavò" Award for Olympic Spirit at the International "Sport Movies & TV" Festival of Milan.

**JAPAN**

**NHK Nippon Hoso Kyokai**

**The NHK News and Disaster Info App**

[https://www3.nhk.or.jp/news/news\\_bousai\\_app/](https://www3.nhk.or.jp/news/news_bousai_app/)

Project manager: Yoshinori Adachi

**The NHK News and Disaster Info App**

As the public broadcaster in a country prone to natural disasters, NHK attaches great importance to protecting people by providing them with disaster-related information by means of TV, Radio and the Internet. In June 2016, NHK launched a smartphone App to ensure that people can access the information while on the move. The App leverages NHK's nationwide reach. It offers the latest news, weather forecasts, disaster warnings, evacuation-related and lifeline-related information. A key feature is that users can customise the information they receive according to their address or their current location, which the App can track using GPS. NHK promoted the App in a public-awareness campaign and launched a related series of short videos of community-sourced DIY ideas for making life easier in a time of disaster.

**JAPAN**

**NHK Nippon Hoso Kyokai**

**“Close-up Gendai+” One-Minute Documentaries**

<https://www.facebook.com/NHKgendai/>

Project Managers: Hirohisa Hanawa, Nahoko Matsui

**“Today’s Close-up” One-Minute Documentaries**

Ratings growth for the NHK current-affairs show *Today’s Close-up* is sluggish among people in their fifties and younger. Consequently, since September 2016, NHK has been sharing content from the show on Facebook and other social networking sites in the form of one-minute documentaries. Each edition of the show lasts 25 minutes. After each edition has aired, NHK condenses it into about one minute. Video shot on location is combined with instantly understandable infographics and illustrative photos making it optimal for viewing on smartphones. NHK has made more than 60 of these one-minute documentaries. Some have been viewed 600,000 times. The one-minute documentaries are attracting people aged from their mid-20s to their mid-50s. They are delivering the show’s diversity and depth to a demographic that NHK cannot reach via TV.

**NORWAY**  
**NRK Norsk Rikskringkasting**

**Fuglefjellet**

<https://www.nrk.no/fuglefjellet-1.12984757?loc=en>

Project Managers: Nils Arne Sæbø, Kristin Breivik - Designers: Marius Lundgård, Glen Imrie, Harald K. Jansson, Jan-Erik Bråthen, Marco Vaglieri - Content Author: Jenny Duesund - Executive Producer: Terje Dale

**The Bird Cliff**

The eastern most island in Norway, Hornøya, is the summer residence of 70,000 noisy birds. They come here every year with one thing in mind: to flirt and breed. *The Bird Cliff* is an interactive, web-based project, which combines “slow-TV” from seven live-feeds with an immersive and explanatory long read article about the different aspects of sea-bird life and death. *The Bird Cliff* provides an exciting interactive text, explaining the project and giving details about the different species of birds living on the island and the changes in climate and nature that are a threat to their very existence. A 3D, animated model of the island is used to underline the textual information. Special attention has been paid to technology and usability to reach a wider audience as possible.

**NORWAY**  
**NRK Norsk Rikskringkasting**

**Skam**  
<http://skam.p3.no>

Project Manager: Marianne Furevold-Boland - Content Author: Julie Andem

**Shame**

*Shame* is a webdrama series that runs daily on <http://skam.p3.no> and weekly as a webcast. We track Noora, Eva, Sana, Vilde and Chris through their first years of high school (upper secondary school). There are many expectations of the high school years. Hooking with the hottest boys, finding the coolest girls to hang out with, while all the time dealing with demands concerning school, your body, your friends and your family – stories that young people of today can relate to. Stories take place in “real time” and are published “live” throughout the week through screenshots of chat conversations between characters, images from Instagram and live action drama scenes. This footage is then compiled to a full episode, which is published on NRK’s on-demand service on Fridays. All the main characters have their own social media profile.



**PORTUGAL**  
**RTP Radiotelevisao Portuguesa**

**App RTP Notícias**

<https://www.rtp.pt/appnoticias>

Project Manager: RTP Multimedia - Designer: RTP Multimedia - Content Author: Multimedia Newsroom - Graphics: RTP Multimedia - Programmer: RTP Multimedia

**App RTP News**

*App RTP News* is available free with iOS and Android devices (smartphones and tablets). The most important news of the day, selected by RTP editors, texted, in video or audio from your Smartphone or Tablet. You can also save the information that most interests you to watch or listen later. Stay informed with real-time alerts with breaking news. With a simple and intuitive interface, you can follow the RTP3 (TV) broadcast or listen to Antena1 (Radio) anywhere.



**PORTUGAL**  
**RTP Radiotelevisao Portuguesa**

**Zig Zag Play**  
<http://media.rtp.pt/zigzag/>

Project Manager: RTP Multimedia - Designer: RTP Multimedia - Content Author: RTP Multimedia - Graphics: RTP Multimedia - Programmer: RTP Multimedia - Design: Ricardo Matos

*Zig Zag Play*

*Zig Zag Play* is an online platform where you can find a responsive website and an app with live television and radio shows, on demand, podcasts, games and many activities, aimed at children. The app is available for iOS and Android devices: smartphones and tablets.

**SWITZERLAND  
SRG SSR Société Suisse de Radiodiffusion et Télévision**

**Datak**

<http://www.rts.ch/datak>

Project Managers: Julien Schekter, Bastien von Wyss - Content Authors: Julien Schekter, Bastien von Wyss

**Datak**

How and for what purpose is our personal data used? From loyalty cards and medical records to geolocation, CCTV cameras and biometric passports, the list is long and varied. Under the auspices of *On en parle* (a “News To Use” radio show), a major investigation was launched in 2015 with active participation from the public ([www.rts.ch/mesdonnees](http://www.rts.ch/mesdonnees)). This work culminated in the creation of a “Serious Game”: *Datak*. The aim of the game is to raise awareness of data collection in all areas of life and how it is used. It is also an educational tool in four languages, but even more importantly a fun game, with useful tips, to inform without lecturing. Alongside our panel of experts, the game design studio and with the invaluable contribution of Youtubers, we hope that this “Serious Game” will help you get to grips with your personal data. [www.rts.ch/data](http://www.rts.ch/data)

**SWITZERLAND**  
**SRG SSR Société Suisse de Radiodiffusion et Télévision**

**La stirpe di Orazio**

<https://www.lastirpediorazio.com/>

Project Manager: Studio Asparagus - Designer: Studio Asparagus - Content Author: Studio Asparagus - Graphics: Studio Asparagus - Programmer: Studio Asparagus, Monica Santoro

**Orazio's Clan**

Three gypsy vampires have sworn not to drink human blood ... that is until their will power crumbles on finding an unconscious young woman. Things get complicated when they are not the only ones interested in the girl. This interactive web series is intend for a young audience (14-30 year old). It is a grotesque comedy about three gypsy vampires and is available for free on YouTube. In every episode, the viewer has the possibility to choose between continuing the linear narration or taking a detour into a tutorial linked with the episode. To do so, a split screen appears for 4 seconds and the viewer can choose by clicking the portion of the screen that he wants to explore.

**UNITED KINGDOM**  
**BBC British Broadcasting Corporation**

**Unsolved: The Boy Who Disappeared**  
<http://www.bbc.co.uk/programmes/p041fkdp>

Project Manager: Adam Jessel - Content Authors: Bronagh Munro, Rich Parry, Alys Harte

Unsolved: The Boy Who Disappeared

*Unsolved: The Boy Who Disappeared* was an innovative marriage of digital storytelling and high quality investigative journalism, produced for BBC Three, the BBC's exclusively online channel, aimed at audiences aged between 16 and 34. The project followed two female journalists, investigating the mysterious disappearance of teenager Damien Nettles from the Isle of Wight in 1996. Over eight short video episodes (each roughly fifteen minutes long), audiences were invited to immerse themselves in the mystery and the twists and turns of the team's investigation. In addition, audiences could access maps, evidence documents and other content online. A successful social media campaign also accompanied the series.

**UNITED KINGDOM**  
**BBC British Broadcasting Corporation**

**Planet Earth II – Digital Campaign**  
<http://www.bbc.co.uk/programmes/p02544td>

Project Managers: Mike Gunton, James Brickell, Paul Deane - Content Authors: Chris Kidd, Jeremy Coles, Joe Hope, Elizabeth White, Fredi Devas, Emma Napper, Justin Anderson - BBC Earth Digital Team - whole team responsible.

Planet Earth II – Digital Campaign

*Planet Earth II – Digital Campaign* was delivered across [bbc.co.uk](http://bbc.co.uk) and BBC's social media platforms. It utilised a wide variety of innovative formats from 360 degree behind the scenes videos to “slow TV” drone footage soundtracked by Radio One DJ’s, as well as short form clips, articles and a quiz. Targeting a UK audience around the time of transmission, this campaign celebrated the key moments featured in the TV series and gave the broad audience unprecedented details of how the show was created.