



Lampedusa 30/09 - 02/10/2016

29.09	Thursday	PRIX ITALIA Preview
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Arrival of delegates, jurors and guests

17:30-20:30, airport

“YLAB”

Workshop on reinventing the news for digital audiences, by young journalists for young journalists, offered by RAI in cooperation with the EBU. Participants will be coached by mobile journalism expert **Mark Egan** (Eurovision Academy), and work with a Prix Italia team led by digital storytelling expert **Jennifer Quigley-Jones**

30.09	Friday	PRIX ITALIA
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08:30-17:00, airport

“YLAB”

09:00-10:00, airport

Jury Briefing and presentation of the sculpture **“Venus of the Rags”** by **Michelangelo Pistoletto**

10:00-18:00, airport

Jury session

10:00-11:00, airport

“NHK Lecture: Serving Young Audiences”

Junichi Nogami, Deputy Director-General of NHK's Programming Department

streaming: www.prixitalia.rai.it

audio streaming: www.radio6teca.rai.it

11:00-13:00, airport

“Big Data, Digital and Refugees”

Big Data is changing the way news is discovered, verified and told, although knowing how it should be interpreted is necessary. How can we experiment new tools and new kinds of storytelling to improve reporting and provide better services?

Moderator: **Guillaume Klossa**, EBU Big Data Initiative Leader

Speakers: **Paolo Ciuccarelli**, Associate Professor at Milan Polytechnic and Scientific Director of Density Design Research Lab; **Sylvain Lapoix**, Journalist, one of the creators of France 4 programme “DataGueule”; **Marzia Rango**, Research Officer, International Organisation for Migration – Global Migration Data Analysis Centre; **Katerina Stavroula**, The Migrant's Files Project, winner of the Data Journalism Award 2014 and the European Press Prize 2015

streaming: www.prixitalia.rai.it

audio streaming: www.radio6teca.rai.it

video conference with Italian multimedia journalists

15:00-16:00, airport

“BBC Lecture: The Road to Lampedusa”

Helen Boaden, Director of BBC Radio

streaming: www.prixitalia.rai.it

audio streaming: www.radio6teca.rai.it

video conference with Italian multimedia journalists

16:00-16:30, aeroporto

Coffee break

17:00-18:00, airport

“Refugee Radio”

How to use radio programmes to give practical information to refugees and asylum seekers and build editorial content to foster integration in European countries

*Moderator: **Andrea Borgnino**, RadioRai International Marketing Manager and Presenter of radio programme “Interferenze”.*

*Speaker: **Schiwa Schlei**, Editor of WDR Bremen and one of the inventors of Refugee Radio*

streaming: www.prixitalia.rai.it

audio streaming: www.radio6teca.rai.it

video conference (with Italian multimedia journalists)

19:30-20:00, piazza Belvedere

MIBACT presents the short film “Amira” and the documentary promoting the project

20:00-21:00, piazza Belvedere

RaiCultura presents “**Nel Blu**” (Into the Blue) (for “Giubileo. L’Altro Squadro”) by Caterina Doglio – Directed by Daniele Biggiero

When Domenico Modugno built his villa on the Island of Rabbits, Lampedusa, it was still an unknown spot in the middle of the sea.

Today, in contrast, everyone knows Lampedusa, Italy’s most southern holiday resort. In recent years the papers have reported the terrible tragedy of the migrants heading for the island. “Nel Blu” is an invitation to mull over a Lampedusa that is calling on Europe, the continent fearsome of the “Other”, to take a good look at itself, its own values, its own future

(English subtitles)

21:00-23:00, piazza Belvedere

RaiFiction presents the TV movie “**Il coraggio di vincere**” (**Daring to Win**) directed by Marco Pontecorvo with Adriano Giannini and Nino Frassica

The story of a second chance for Rocco, a former boxing champion who, after having unfairly lost his European title, gets by managing a rundown gym along with his friend, Marcello, his old trainer. The arrival of Ben, a young Senegalese who is a natural boxer, trigger’s Rocco’s revival, who places all his hopes of a big win in the youngster

(English subtitles)

01.10	Saturday	PRIX ITALIA
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09:00-17:00, airport
“YLAB”

09:00-18:00, airport
Jury session

10:00-13:00, airport
“*The Virtue of Virtual Reality. Immersive Media & the Future of Journalism*”

Digital journalists have been turning to VR to add greater depth and context to news, increase empathy and convey greater understanding. Projects on show will transport users into refugee camps or homes and schools destroyed by the conflict in Syria. The workshop will include examples of both 360° video storytelling and true VR

Speakers: **Fredo De Smet**, Collaborator Sandbox VRT; **Ville Juutilainen**, Journalist Plus Desk YLE; **Mounir Krichane**, Project Manager RTS; **Peter Boyd Maclean**, Film Director for BBC Research & Development/BBC NewsLabs: 360° Storytelling; **Koen Meyskens**, Innovation Manager Sandbox, VRT; **Linda Rath-Wiggins**, CEO of VRagments; **Wilfried Runde**, Head of Innovation Projects DW; **Marta Soszynska**, MSF Filmmaker; **Zillah Watson**, Chief Editor, BBC R&D

streaming: www.prixitalia.rai.it

audio streaming: www.radio6teca.rai.it

video conference (with Italian multimedia journalists)

11:00-11:30, aeroporto
Coffee break

14:30-16:00, airport
“*The Virtue of Virtual Reality. Immersive Media & the Future of Journalism*” demos

16:00-16:15, aeroporto
Coffee break

19:00-20:30, piazza Belvedere

“History Now: How Migration is Reshaping Europe and Journalism. Challenges for the Media. The Role of Public Service Media”

The phenomenon of migration has been shaping political agendas and journalistic narratives. The panel will discuss what migration means for Europe and the role of Public Service Media in reporting on it. Does migration coincide with the disintegration of a political institution starting with Brexit and is it building a wall between Western and Eastern Europe and burying Europe’s ideals? Is it a challenge or an opportunity for its economy? Are the Public Service Media up to the task of telling the story with fairness, accuracy and respect?

Moderator: **Claudio Cappon**, COPEAM Secretary General.

Speakers: **Tamas Bodoky**, Editor of the investigative news website “Atlaszo”; **Dorothy Byrne**, Head of News and Current Affairs at Channel 4 and Chair of the Ethical Journalism Network; **Jean Paul Fitoussi**, President of OFCE and Professor at Sciences Po; **Alice Petrán**, Migration Correspondent Swedish Radio; **Elke Sasse**, documentary-maker and author of “My Escape” for WDR and DW;

streaming: www.prixitalia.rai.it

audio streaming: www.radio6teca.rai.it

21:00-21:45 piazza Belvedere

Rai3 presents: **“Lontano dagli Occhi” (Out of Sight)**, by Domenico Iannacone and Luca Cambi, narrated by Andrea Camilleri

The documentary offers, along with an intimate insight into the odyssey of the migrants, a fresco of the island of Lampedusa, the gateway to Europe and crossroads of distant worlds coming together and of the lives of men and women, first strangers among themselves, who now meet and mingle.

22:00-23:00, piazza Belvedere

TG2 presents: **“I’m coming back home. Let’s hope Adal is doing fine”**, by Valerio Cataldi

The building of the “Museum of Trust and Dialogue in the Mediterranean” stands as a symbol of culture bridging the

Mediterranean's shores...along with the stories of migrants, the stories of artists and the stories of the residents of Lampedusa, today providing an outstanding example of warmth and humanity for the entire world

(English subtitles)

02.10 Sunday

PRIX ITALIA

09:00-10:00, airport
Prix Italia General Assembly

10:00-10:30, aeroporto
Coffee break

10:30-12:30, airport
“Presentation of YLAB work”
streaming: www.prixitalia.rai.it

15:00-16:40, airport
Awards Ceremony of the 68th Prix Italia. Radio, TV, Web Prizes and President of the Italian Republic Special Prize
Host: **Carlo Gentile**
streaming: www.prixitalia.rai.it
audio streaming: www.radio6teca.rai.it

17:30-19:30, piazza Belvedere
“Responsibility and decision-making Europe and Public Service Media facing migrations”

*Chair: **Monica Maggioni**, Rai President.*

*Welcoming Addresses: **Giusi Nicolini**, Mayor of Lampedusa and Linosa; **Rosario Crocetta**, President of Sicily's Regional Government*

*Speakers: **Frans Timmermans**, First Vice-President of the European Commission; **Paolo Gentiloni**, Minister of Foreign Affairs and International Cooperation; **Antonio Campo Dall'Orto**, Rai General Director*

streaming: www.prixitalia.rai.it

21:00-22:00, piazza Belvedere

RaiCultura presents **“Ashore. People on the move: sounds and voices from the Mediterranean”**

An evening devoted to the theme of migrations. Journalist stories, music and extracts from major literary works of the new millennium. “We’re all migrants” (Pope Francis): out of necessity and a natural need to search for new horizons, to survive and never give up hope

*Moderator: **Serena Scorzoni**, Rainews Journalist.*

*Musicians: **Paolo Fresu, Daniele Di Bonaventura** and **Marco Bardoscia**. Video clips of Italian literary figures: **Andrea Camilleri, Marco Baliani, Lella Costa** etc. with readings by **Massimo Popolizio***

22:30-23:40, piazza Belvedere

Rai Cinema presents **“Fuocoammare”** (“Fire at Sea”), directed by Gianfranco Rosi; produced with the support of Ministry of Fine Arts and the Municipality of Lampedusa

Academy Award 2017 Best Foreign Language Film Candidate
2016 Golden Bear of Berlin International Film Festival, Grand Prize of the Foreign Press Association in Italy at the 56th Golden Globe
Gianfranco Rosi, having lived for over a year on the island of Lampedusa in order to make his film, tells one of the greatest human tragedy of our times with the added value of his own personal experience of what it means to live on Europe’s most symbolic border
(English subtitles)

N.B. Prix jurors, delegates and guests, on displaying their Prix Italia accreditation card, are entitled to a free admission to the Museum of Trust and Dialogue for the Mediterranean during opening hours.