



PRIX ITALIA WINNING PROGRAMMES

TV PERFORMING ARTS

Germany – Allemagne - ZDF

CIRQUE DU SOLEIL: KÀ

Director: David Mallet, Hannes Rossacher – Producer: Serpent Films

Production, PJM Productions, Cirque du Soleil Images – Music: Renè Duperè

This programme offers a magical spectacle, capturing the viewing experience well for television broadcast. It appeals to a broad, global audience and makes for entertaining family viewing. Direction, composition, shot selection and editing all evidence high production value, and the use of music is excellent. While this programme straddles the border between art and entertainment, programming, it is a clear demonstration of modern circus spectacle.

TV PERFORMING ARTS – MUSIC AND ART DOCUMENTARIES

NORWAY – NORVEGE – NRK

GET THE MONEY AND PLAY - ONE YEAR INSIDE AN ORCHESTRA

Director: Jan Palmers - Producer: Haagen Guttu - Script: Mette Larsen

This documentary uses dramatic and observational documentary elements to clarify the issues for viewers and increase audience engagement, without cheapening the subject matter. The piece has a clear narrative structure, with characters and conflicts, but avoids over-simplifying any of the participant's positions. It achieves a good balance between entertainment and substance, and uses music and editing very effectively. The editorial choice of subject matter is particularly pleasing as the piece explores a current issue which faces many orchestras in other parts of the world.

TV DRAMA – SERIES AND SERIALS

Sweden – Suede - SVT

HOW SOON IS NOW?

Director: Mikael Marcimain - – Producer: Chister Nilsson and Magdalena Jangard – Script: Peter Birro

A hugely imaginative and distinctive piece of work, this drama explores the familiar rites of passage theme with boldness and freshness throughout. The use of black and white allowed a near invisible blend of archive within the drama but it was the performances of all the characters which made this piece truly exceptional.

TV DRAMA – TV MOVIES AND MINI SERIES

Norway – Norvege - NRK

BERLIN POPLARS - EP. 1

Director: Anders T. Andersen – Producer: Bitte Monn-Iversen – Script: Anne Regine Klovholt

Life and death are the main subjects of this brilliantly performed drama. The breakdown of communication within a family is played with great subtlety by the actors. The skillful direction contributes to a profound sense of solitude, isolation and pain. Its style is highly symbolic and impressionistic yet has a freshness that is truly affecting.

TV DOCUMENTARY – CULTURAL AND GENERAL INTEREST

Ireland – Irlande – RTE

AT HOME WITH THE CLEARYS

Director and Producer: Alison Millar

From a country where the Catholic Church plays a vital role comes this excellent exposition of an extremely popular cleric who hides a dark secret. The image of Father Cleary's public life as an unmarried and devoted folksy priest true to the Catholic celibacy rules, abruptly changes after his death. The director in a clever manner uncovers the secrets of Father Cleary's covered up family life. The result is a very well composed documentary, gradually revealing the Father's shocking double life with his son's destiny as a major component.

TV DOCUMENTARY – CURRENT AFFAIRS

France – France - FR2

THE PUTIN SYSTEM

Director: Jean Michel Carrè – Jill Emery – Producer: Jean Michel Carrè –

Script: Jean Michel Carrè – Jill Emery

This film, in production for more than three years and released just before the recent Presidential election, provides an extremely ambitious and amazing account of Putin, his beliefs and his powerbase. The filmmakers captivate the audience with their critical analyses of Putin's ruling system, and showcase how his political operations have de facto quelled opposition. They have also managed to get strong critics of Putin to voice their concerns, despite the risk of severe repercussions. A very convincing and timely treatment encompassing many new aspects of Putin's ruling system, wrapped in a compelling presentation.

SIGNIS PRIZE

France – ARTE FRANCE

TAMANRASSET

Director: Merzak Allouache – Producer: Christophe Marguerie – Script:

Merzak Allouache and Judith Louis

Various values are here involved. The necessity of life based on human values rather than economical reasons or just mere success. The cruelty of Africans towards their fellow countrymen, exploited and left alone. The clash between different cultures and religions that do not trust and even despise each other. Till the end where the "European system" levels everything on a money base.

SPECIAL PRIZE COMMUNICATION FOR LIFE **Programmes that bring about social change**

Germany – Allemagne – ZDF

SHAHIDA: BRIDES OF ALLAH

Director: Natalie Assouline

This powerful and moving film was entirely shot inside an Israeli prison for female Palestinian prisoners. The Jury selected it for its high technical quality and intensity of insights into the lives and psychology of would-be suicide bombers and their accomplices. Still, some of the Jury members were concerned about the circumstances under which the film was made. For instance, did the extraordinary access granted to the reporter come at a price to editorial integrity? Can fundamentalism be understood without also considering the social and political context that foster it?

While the Jury was divided on whether to award the prize to this film, in the end the consensus was in favour. We concluded that the ultimate editorial authority lay with ZDF and Arte, the co-producers, both of them major national broadcasters. The other factor was that the overall value of the interviews, and insights into the minds of the Palestinian women, in our view, exceeded the degree of any editorial risk taken.

SPECIAL PRIZE CREATIVITY IN HIGH DEFINITION

Japan – Japon – NHK

EXPLORING THE MOON IN HIGH DEFINITION

Directors: Tomoyuki Katsumata, Atsuki Yamazaki

HD is ideally suited to exploration programmes because the detail and scale of the pictures that are presented cannot be matched in standard definition. This NHK production of 2007 reaches new heights in exploring what is possible with HD TV. This included a full HD presentation both in studio and on the moon in an extraordinary programme.

QUIRINALE SPECIAL PRIZE

Cup awarded by the President of the Italian Republic

France - France – FR3

MUMMY IS CRAZY – MAMAN EST FOLLE

Director: Jean-Pierre Améris

A film liked unanimously for its intensely felt message of solidarity and integration among different cultures, for the characteristic of being original, for its state-of-art programme, for its brilliant interpreters, and for the ability it has to reverse the story: it is not the others, the guests, the misfits who need help, but the main character, a serene woman but with the healthy restlessness of needing to be in harmony, in agreement with others. The French intimism unites itself to a complete lack of folklore stereotypes, and the final result is an open-ended film, which leaves no answers.

Special mention : Netherlands – Pays-Bas – NPO – **OVER THE HILL**

Gives the prize: **Luisa Anna De Pau**

Assessore Turismo, Artigianato e Commercio della Regione Autonoma della Sardegna

Collect the prize: **Jean Bigot**

Director of the Drama Department, France2

WEB

Cross Media Public Service

Winner 2008. **BBC iPlayer**

This BBC website retained our special attention because it appears as a real powerful tool that offers the content of the BBC. In an attractive and easy designed environment, the visitor is encouraged to engage with the content. iPlayer represents a step to the future of on-demand broadcasting, feeding the needs of the changing media consumption.

- Design

The really clear page makes it easy to find the content of your choice. Video clips are proposed with a significant first frame, offering a visual information of the content. On an unique page, the designers succeeded in concentrate the large offer, highlighting clearly the relevance of the content. The disposition of the radio buttons, like a sort of mobile phone keyboard, is also to remark. The site appears ready to be used on new devices that support audio and video.

- Navigation

The efficient navigation makes it easy to find everything you like, and just by moving the mouse over an item, you can get sufficient information on it, just like a program guide. In order to give an immediate access to the latest available programs from BBC Radio and TV, at an equal level of importance, two slideshows have been placed in the upper part of the page. The Jury was very happy with the single navigation bar on the top, avoiding the navigator to loose himself in other BBC websites.

- Cross Media

By offering on demand programs built by different offices inside the BBC, the site represents a concrete example of cross media. In the world of communication, the unification of the offer, as BBC does on its iPlayer, enforces the strength of the message, as in these days the navigators are watching more on demand broadcasts than ever before. It looks as if the iPlayer is ready for a next step, maybe even ready for touch screen.

WEB

Empowering audience

Winner 2008. **NPO/VPRO Landroof**

The Landroof website, dedicated to protection of nature in a overcrowded country, is a community of citizens encouraged to signal abuses and non respect of environment. Uploading complaints, photos and videos, locating the different problems on a map, this site is in the condition to create a group of influence in order to involve the national and local authorities. It also highlights and increases the sensibility to the protection of nature.

- Design

The easy graphic presentation of the site allows people, also those who are not so familiar with internet, to participate. That's one of the most important aspects of that site, which is voluntarily clean and not overcrowded with useless content. To capture the interest of the visitors, the jury did deeply appreciate the map locating the different places signaled by the members. In that way, visitors can immediately individuate the signaled abuses in their area.

- Navigation

As for the design, the navigation is voluntarily simple and intuitive, and prevents navigators from getting lost in other websites of NPO. It offers a fast access to the multimedia content, photos and videos uploaded by members, or to the related TV program, contributing to involve visitors.

- Empowering

Protection of nature has become a real issue in the society. The sensibility of the population is stimulated by this site thanks to the multiple choice of tools: forums, blogs, and personalized pages. Kept in touch, encouraged to dialogue, the community is really living. The jury could notice how the community of members succeeded in forcing local and national authorities to take the site and its content in consideration. The influence of the community is real, not only virtual.

RADIO DRAMA - ORIGINAL RADIO DRAMA

GERMANY – ALLEMAGNE ARD

SANTO SUBITO

DIRECTOR: EBERHARD PETSCHINKA PRODUCER: HEIDEMAIRE BOEWE
SCRIPT: EBERHARD PETSCHINKA EDITOR: THOMAS FRITZ

The Jury was impressed by the beautiful writing, the fine central performance and the extremely high quality of this production. With great sparsity, it tells the story of a search of a miracle and the solution offered. The play is clever, elegant, highly innovative and funny in its approach to its subject. It opens up new vistas for radio drama and points to new directions for paradigm renewal

RADIO DRAMA - ADAPTED DRAMA

CROATIA – CROATIE

HRT

A TRUE STORY

DIRECTOR: JASNA MESARIC PRODUCER: NADIA ZORICIC

ADAPTED FROM: A TRUE STORY, LUCIUS

The Jury was thrilled by the humour of this adaptation of the work of Luciano of Samosata and by the originality of the approach to an ancient work. In its freshness, its sureness of production and its wonderful dramaturgy, it effortlessly brings an old story to new audiences. The Jury loved its playfulness, its characterisation and its sophistication a sit took us on a magical journey into the ancient world of science fiction

RADIO MUSIC – WORK ON MUSIC

AUSTRIA – AUTRICHE ORF

A MINOR

DIRECTOR: PHILIP SCHEINER PRODUCER: ALFRED KOCH

SCRIPT AND SOUND: PHILIP SCHEINER

Musical pleasure and information beautifully balanced: as a listener, you will enjoy the sensuous sound of A Minor but, almost without realising it, you will also learn a lot about the key. Full of constant inventiveness. A very interesting idea which is well developed. The way the theme is handled makes it easy for listeners to relate it to their own everyday lives. Full of constant inventiveness. Rises above an educational work, really well constructed.

RADIO MUSIC – MUSIC COMPOSED WORK

ITALY – ITALIE

RAI

THE HIDDEN MUSIC

PRODUCER: MICHELE DALL'ONGARO SCRIPT:TIZIANO SCARPA
MUSIC AND SOUND: MICHELE TADINI

An excellent marriage of music and comedy. We were constantly captivated by the twists of the plot, eager to discover what the 'hidden' music actually is. Superb work with sound.

This work contains all the elements that a good radio programme should have: an engaging presenter, a creative script, an innovative music score. In addition, it also contains the most important element of all: surprise. The audience is constantly captivated by the twists of the plot, eager to discover what the 'hidden' music actually is. Consequently, the listeners' attention never wavers. It appears to be the most brilliantly built programme: its work on sounds is superb, and the story is amusing and well acted. Excellent intergration of music with all the other radio elements: so smooth that often it is hard to tell where one ends and the other starts.

RADIO DOCUMENTARY – OVERALL QUALITY

CROATIA – CROATIE HRT

LEON AND KATA

DIRECTOR: NIKICA KLOBUCAR PRODUCER: LJUBO PAUZIN
SCRIPT: NIKICA KLOBUCAR, SRDJAN NOGIC

Leon and Kata documents the difficult relationship between a 25-year-old man, thrown onto the streets by the unfortunate events of life, and Kata, a 43-year-old woman who also lives under very hard financial conditions. This program impressed the jury greatly with its close-up, real-life scenes. It is not just another report from the margins of society. The listener becomes part of this story, drawn by the almost invisible hand of the programmer into the trauma and crises of the characters' difficult lives. The rough recordings which elaborate and symbolise the dramaturgy of these troubled lives drew the jury into a closer understanding of poverty and life on the edge.

RADIO DOCUMENTARY – SPECIAL PRIZE FOR EXTRAORDINARY ORIGINALITY

SWEDEN – SUEDE SR

MY FATHER TAKES A VACATION

DIRECTOR: MARTIN JOHNSON PRODUCER: MAGNUS ARVIDSON
SCRIPT: MARTIN JOHNSON

This programme moves across landscapes drawn from postcards sent by a father who has abandoned his children. When the author was a teenager, his mother died of cancer and his father, unable or unwilling to shoulder the responsibility for three young children, left home to cycle through Ireland. Martin Johnson casts a cool eye on this story of unforgivable desertion as he retraces his father's steps through Ireland. The jury was impressed by the restraint and the sophisticated dramaturgy of this piece which never collapses into sentimentality. They also commend the technical production of this very difficult quest into the past.